# WHY GUITAR?

#### Because it is...

#### **Popular With Students**

new and different kids get involved in performing arts by the hundreds

#### Affordable

a class set of guitars is less than the cost of one tuba

#### Versatile

solo, ensemble, collaborative, portable, popular, jazz, mariachi, classical...

#### As Rigorous as Choir, Orchestra, or Band

with a literacy-based curriculum & trained, supported instructors

#### **Supported**

Austin Classical Guitar has assisted schools in 40 US states for 20 years.

Case Study #1: Austin



2008-2020: built **60 programs** Jan 2020: >4,000 engaged each week For-credit programs in **Juvenile Detention Braille-adapted** learning **Concert/Sight Reading District Contest** All City/Region Auditioned **Ensembles** Guitar in all **Title 1** Middle/ **High Schools** 

#### Case Study #2: St. Louis



2015-2020: built **29 programs** Jan 2020: **>400 engaged** weekly

Director Bill Ash recognized as the **2020 Arts Education Hero of the Year** by Missouri Arts Council

## Case Study #3: Cleveland



2012-2020: built **18 programs** Jan 2020: **>600 engaged** each week

Strategic Partner of **Cleveland Foundation** to bring arts education to inner-city youth.

Featured on **CBS Sunday Morning**, National TV

Photo: Robert Muller

The number one benefit of the classical guitar education program has been the opportunity to address **cultural diversity through a rigorous art form**.

We have seen **increased student**, **family**, **and community engagement** with this particular program.

I would encourage fine arts administrators and teachers to embrace this genre and to celebrate this opportunity to **meet the needs of students that we typically have overlooked**.

- Greg Goodman, Fine Arts Director, Austin ISD

### Affordability



Guitars: ~\$150 each Footstools: ~\$15 each Curriculum: \$150/teacher/yr

Estimated **total cost of materials** for beginning class of 20 (not including stands, chairs, classroom basics, personnel, or training):

\$3,450

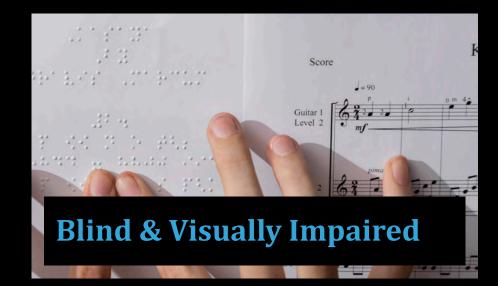
### Versatility & Adaptability





#### **Juvenile Detention**







# **SUPPORT**

### Training & Consultation

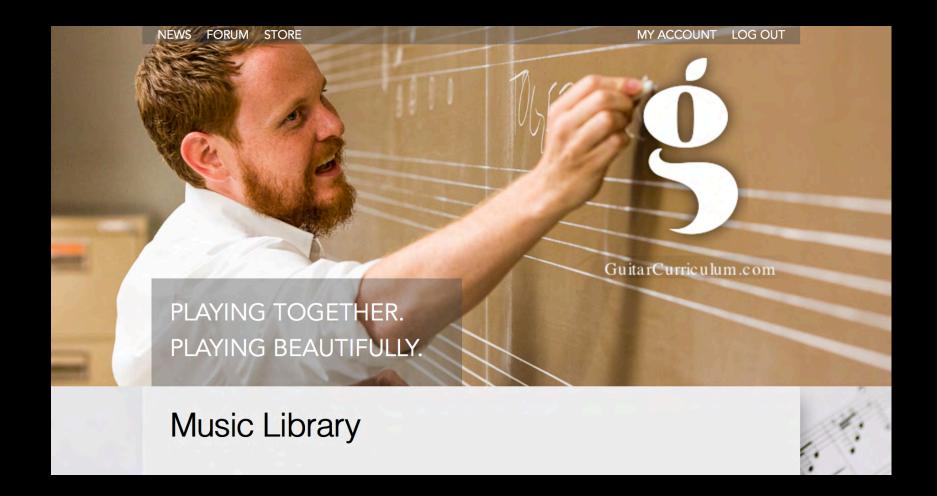


Since 2008 Austin Classical Guitar, a nonprofit organization, has trained hundreds of teachers across the United States and beyond.

Summer **Teacher Summits**, In-Service **Consultation**, Phone and Electronic Support are all available alongside ACG's **GuitarCurriculum.com**.

60% of ACG trainees are **choir**, **orchestra & band directors**.

#### GuitarCurriculum.com



Purpose: To give teachers what they need to make fun, beautiful, motivating music every day in school-based guitar classes.

#### GuitarCurriculum.com

| Region       | - Any -                                 | Overall Level Pa  | art Level | Part Level | Part Lev         | el              |
|--------------|---|-------------------|-----------|------------|------------------|-----------------|
| - Any -      | ✓ Baroque                               | - Any - 🔹         | Any - 🔻   | - Any - 🔻  | - Any - •        |                 |
| Title        | Classical                               | oser              |           |            |                  |                 |
|              | Contemporary                            |                   |           | Apply      |                  |                 |
| Title _      | Holiday<br>Impressionist<br>Renaissance | Composer          | Region    | Style      | Overall<br>Level | Listen          |
| Allemanda    | Romantic<br>Traditional                 | De Visee, Robert  | Erance    | Baroque    | 8                | Allemanda Audio |
| Canarios     |   | Sanz, Gaspar      | Spain     | Baroque    | 4                |                 |
| Canon        |   | Pachelbel, Johann | German    | y Baroque  | Various          | Canon Audio     |
| Chamber Cond | erto                                    |                   |           |            |                  |                 |
| for Guitar   |   | Vivaldi, Antonio  | Italy     | Baroque    | Various          |                 |
| Españoleta   |   | Sanz, Gaspar      | Spain     | Baroque    | Various          |                 |
|              |   |                   |           |            |                  |                 |

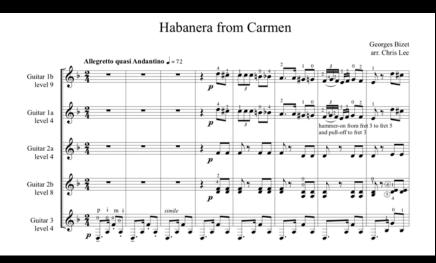
#### Habanera (from Carmen)

Premium Access Video tutorials: Technical issues include slugs. It is also for the teacher to practice <u>error detection</u>. We recommend watching Dr. Robert Duke discuss <u>student focus</u> and <u>proper sequencing</u>. In its simplest form, this piece requires level 4 players (on parts 1a, 2a and 3). You may add more advanced players by using parts 2a and 2b. Part 1a requires a few quick trillike figures. Level 4 players are not usually required to have this skill, so the instructor should take extra time to teach these passages by rote. If the players are not ready to play these passages, the instructor may choose to omit the slurs and ask the student to articulate each note. Be sure to point out the few sections that require sudden dynamic contrasts. It may be helpful to practice these sections as a short exercise before playing the entire piece. Region: France

Overall Level: Various Style: Romantic Composer: Bizet, Georges Full Score-Sequence Document: Habanera full score and sequence Score Audio: Habanera audio Download: [7] Habanera audio

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| region                                  | style     | Overall Level           |         | 3            | Part Level       |                              |
|---|-----------|-------------------------|---------|--------------|------------------|------------------------------|
| - Any - 🔹                               | - Any - 👻 | - Any - 🔹               | 1 -     | 14           | 9 -              |                              |
| ïtle                                    | Comp      | ooser                   |         | 5            |                  |                              |
|   |           |                         |         | 6            |                  |                              |
| Title                                   | Status    | Composer                | Region  | 7<br>8<br>9  | Overall<br>Level | Listen                       |
| Amusement                               |           | Horeztky, Felix         | Poland  | Classical    | Various          | Amusement<br>Audio           |
| Canarie                                 |           | Joachim van<br>den Hove | Holland | Renaissance  | Various          | Canaria Audio                |
| Greensleeves                            |           | Anonymous               | England | Holiday      | Various          |                              |
| <u>Habanera (from</u><br><u>Carmen)</u> |           | Bizet, Georges          | Erance  | Romantic     | Various          | Habanera audio               |
| Hungarian Peasa                         | nts       |                         |         |              |                  | Hungarian                    |
| Song No. 1                              |           | Bartók, Béla            | Hungary | Contemporary | 4                | Peasants Song<br>No. 1 Audio |



200+ teaching scores. Sort by time period, style, region, level. Per-teacher license: unlimited download, print, perform, record.



I routinely see young people in my courtroom whose lives have suffered by the effects of abuse and neglect, poverty, mental illness, and addiction. These youth often develop a hard exterior and are not easily reached. ACG has had a remarkable impact, using a beautiful art form to crack through the hard exterior of some of our community's toughest young people and inspiring in them a sense of beauty, passion, and self-respect.

- Judge Darlene Byrne, with Travis County's 126th District Court



I can say with a lot of certainty that music has shaped my life in a tremendously positive way. In my life, the act of creating music has been a very empowering process. During my teenage years when many aspects of my life were in disarray, I was able to enter a classroom and create harmony. During this time when I felt lost, I was able to find a home in the notes and rhythms of my instrument.

This fall I will be entering my first year of teaching classical guitar in the classroom. As I reflect on all my past experiences, I only hope that I can positively influence the lives of my students in the same way that my mentors and teachers have influenced my own life.

- Saul Hernandez, graduate, teacher

